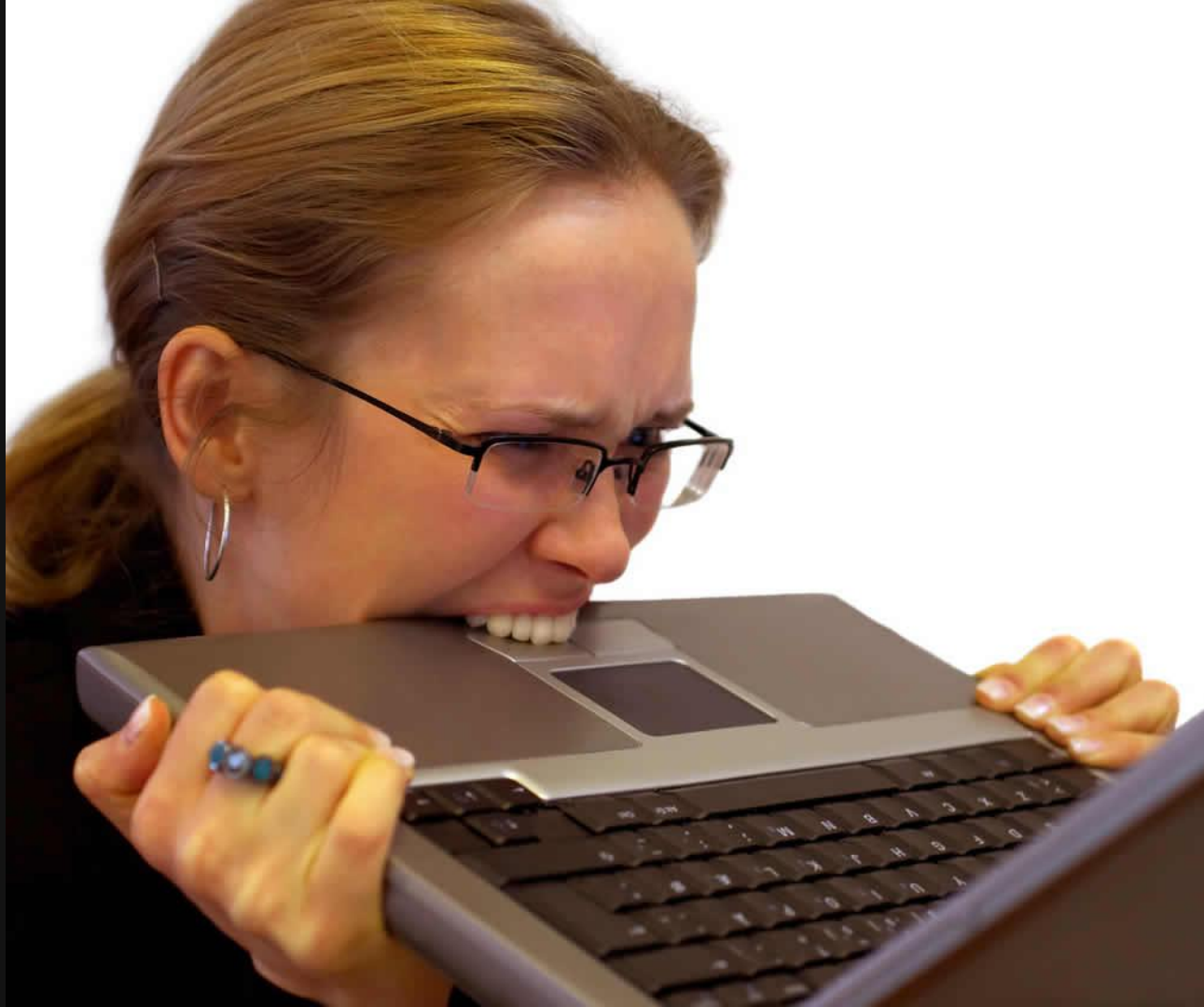


# JUXTA

By Group Kool

Brian | Ellen | Jiaying | Suri | Tim





the muse

Dice®

Just Jobs

indeed®  
one search. all jobs.



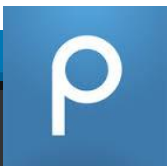
juju®



smarter job search

Juxta

glassdoor®



ZipRecruiter



monster.com

CE



PayScale

nagajob



biginterview

Forbes

Design

①

Login w/ LinkedIn

- Or -

Select an industry ▼

Go

②

Overall Map SD ↗

Avg salary of industry in past 5 years

Top 5 Paying Jobs

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Play

③

Overall Map SD ↗

Compare

View List

④ if click on business on map

Overall Map SD ↗

Compare

View List

toggle to add businesses to compare

Add to Compare

⑤ if click on 'View List'

Overall Map SD ↗

< Back Compare

filter options

Color coordinated tabs/data viz

⑥

Overall Map SD ↗

< Back Compare

Filter Income

Color coordinated tabs/data viz

⑦

Overall Map SD ↗

- San Diego -

1000 people industries in SD

□ = ~

□ = ~

□ = ~

scroll down

⑧

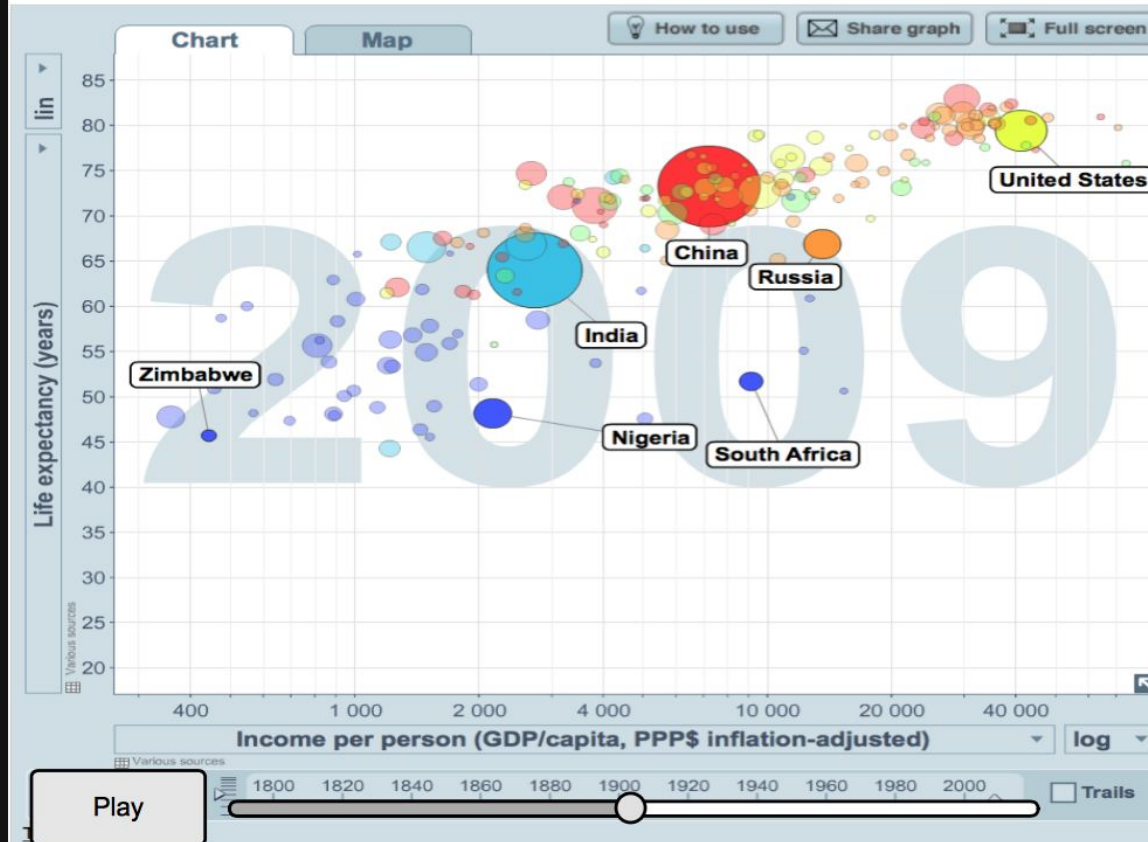
Overall Map SD ↗

Top 5 Paying Industries in SD

\$

Company Industry

## Average Salary of [selected industry] in Past 5 Years



### Top 5 Paying Jobs

1. Job Title  
Short Description
2. Job Title  
Short Description

## Compare



BUSINESS NAME

- Salary
- Etc.



[Add to Compare](#)

Business Name

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

[View Full Comparison](#)

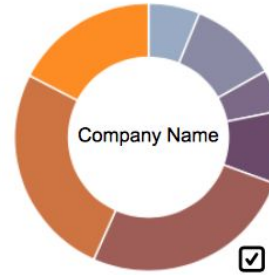
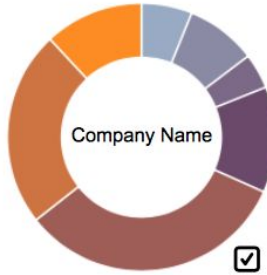
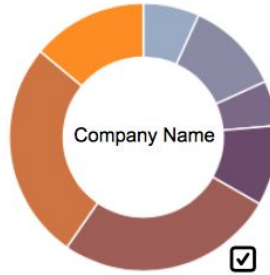
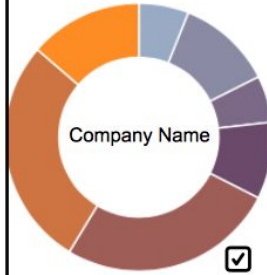
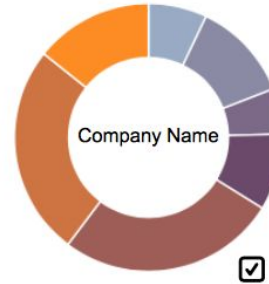
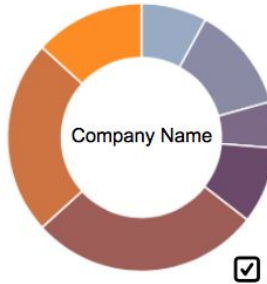
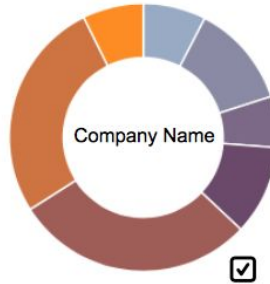
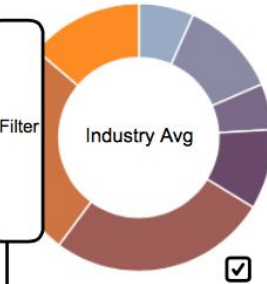
[Back](#)

## Compare Companies

### Filter

- ☒ Compensation
- ☒ Benefits
- ☒ Vacation Days
- ☒ Etc.

Filter

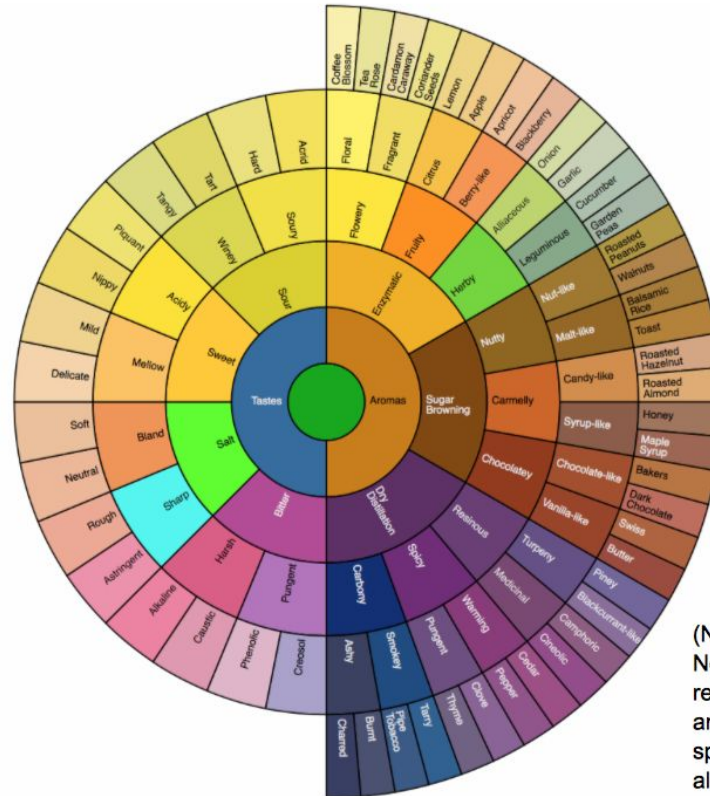


### Legend

Red = Salary  
Blue = Company Rating  
Etc.



Given 1,000 people in San Diego, which fields do they work in?



Legend

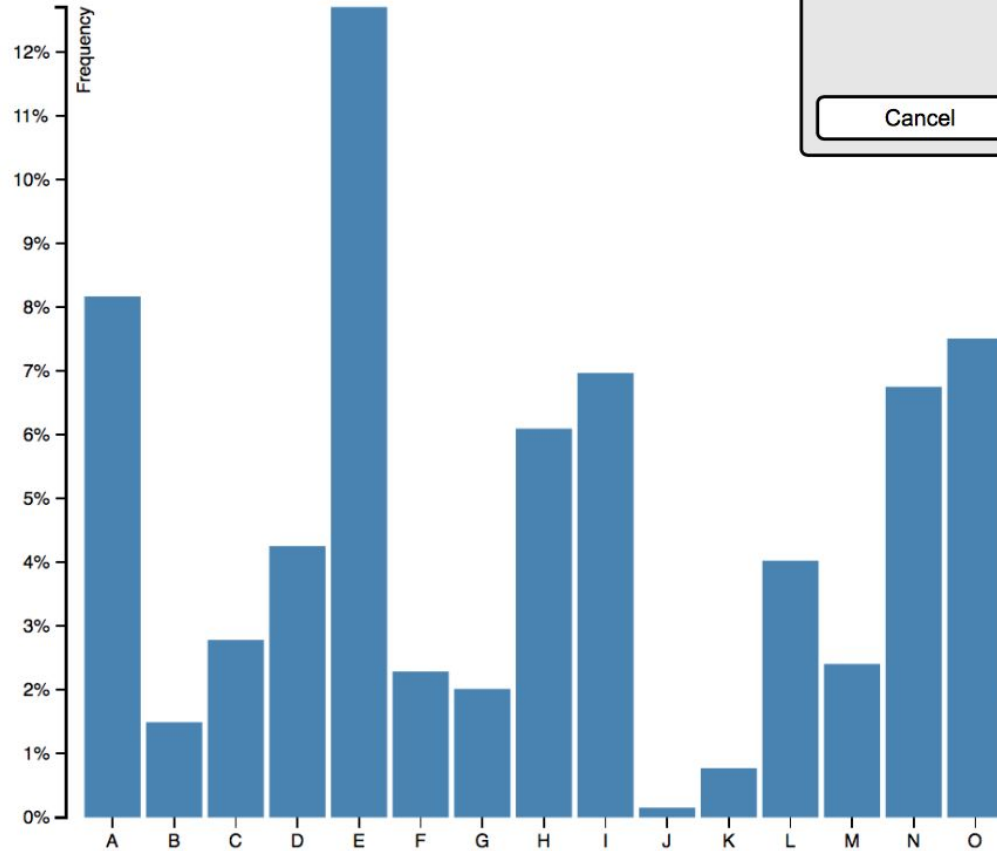
Red = Medicine

Blue = Tech

Etc.

(Not part of prototype)  
Note: inner circle  
represents overall industry,  
and each level gets more  
specific about the job field,  
all the way down to job

## Top 10 Highest Paid Industries in \$



Are you sure you want to logout?

Cancel

Logout

[Login](#) / [Choose an Industry](#)

# JUXTA

A tool for exploring industries  
to help you find the closest match

[Learn More](#)



This screen will be some sort of help documentation / Get Started thing for the user.

Login with LinkedIn

or

Select an Industry



Go



Industry

Map

Overall

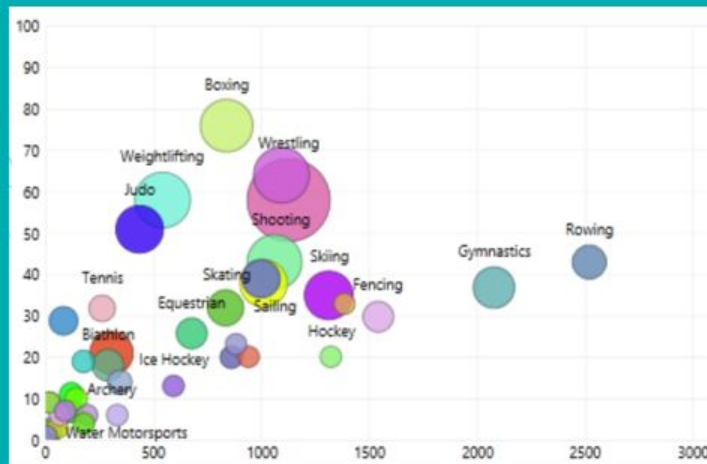
## Averages Summary

	SD	National
Income	\$120k	\$110k
Work Life	7.9	7.6
Overall	8.6	7.3

## Top 5 Paying Jobs

1. Job A - \$355234
2. Job B - \$253545
3. Job C - \$197537
4. Job D - \$185426
5. Job E - \$146543

## Average Salary of [Selected Industry] in Past 5 Years



Play

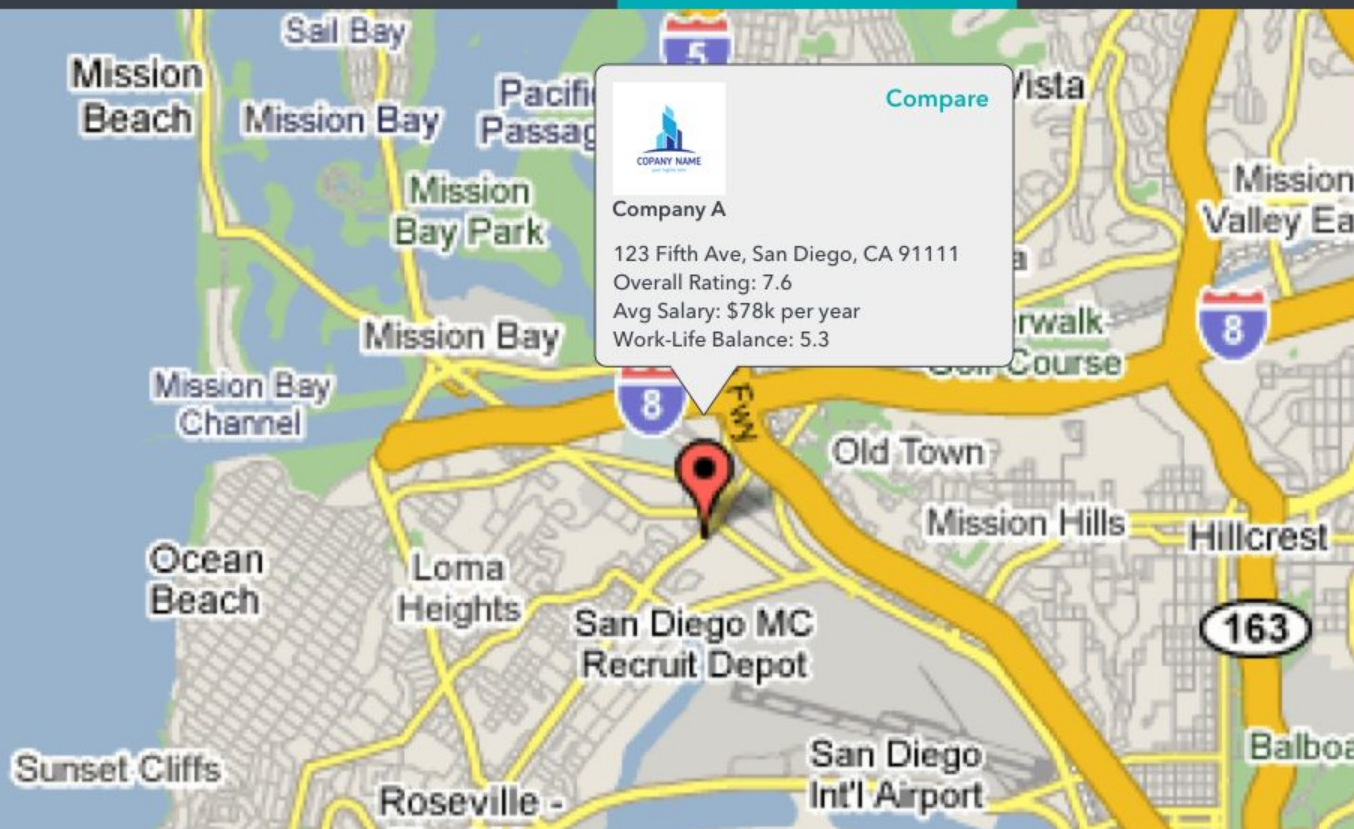




Industry

Map

Overall



## Compare

### Company A

Overall Rating: 7.6

[View Full Comparison](#)



Industry

Map

Overall

< Back to Map

## Compare Companies

7.9

SD Average

8.6

Company A

9.3

Company B

4.7

Company C

6.4

Company D

6.8

Company E

3.6

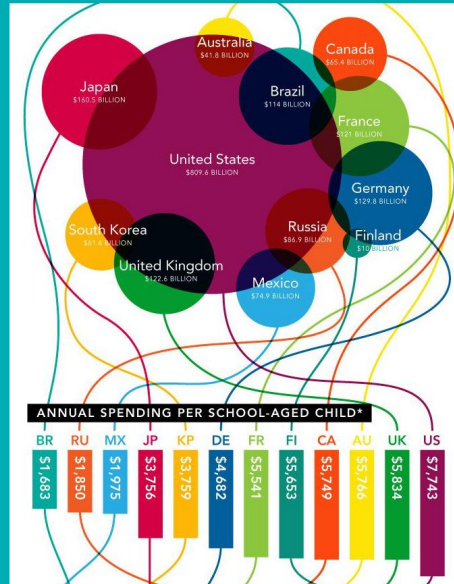
Company F

4.5

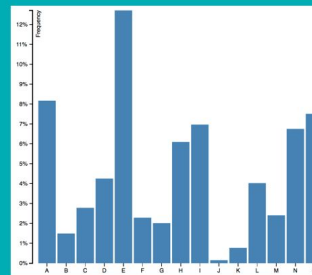
Company G

Filter

## Industries in SD per 1000 Workers



## Top 10 Highest Paid Industries in SD





# Design: Branding

# Adjectives

PROFESSIONAL

SLEEK

INSIGHTFUL

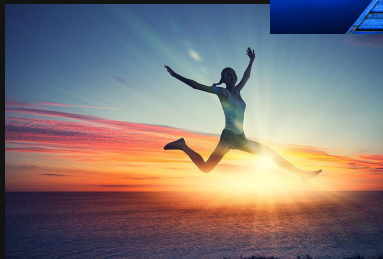
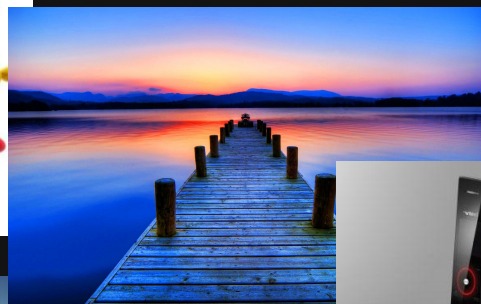
CENTRALIZED

INSPIRING

UNIFIED

CURIOUS

CALMING



3399CC

131313

333333

FFFFFF

CC623C

# Typography

**Oswald**

Quattrocento Sans

# JUXTA

A tool for exploring industries  
to help you find your *closest* match





Industry

Map

Overall

#2 Hamburger Menu

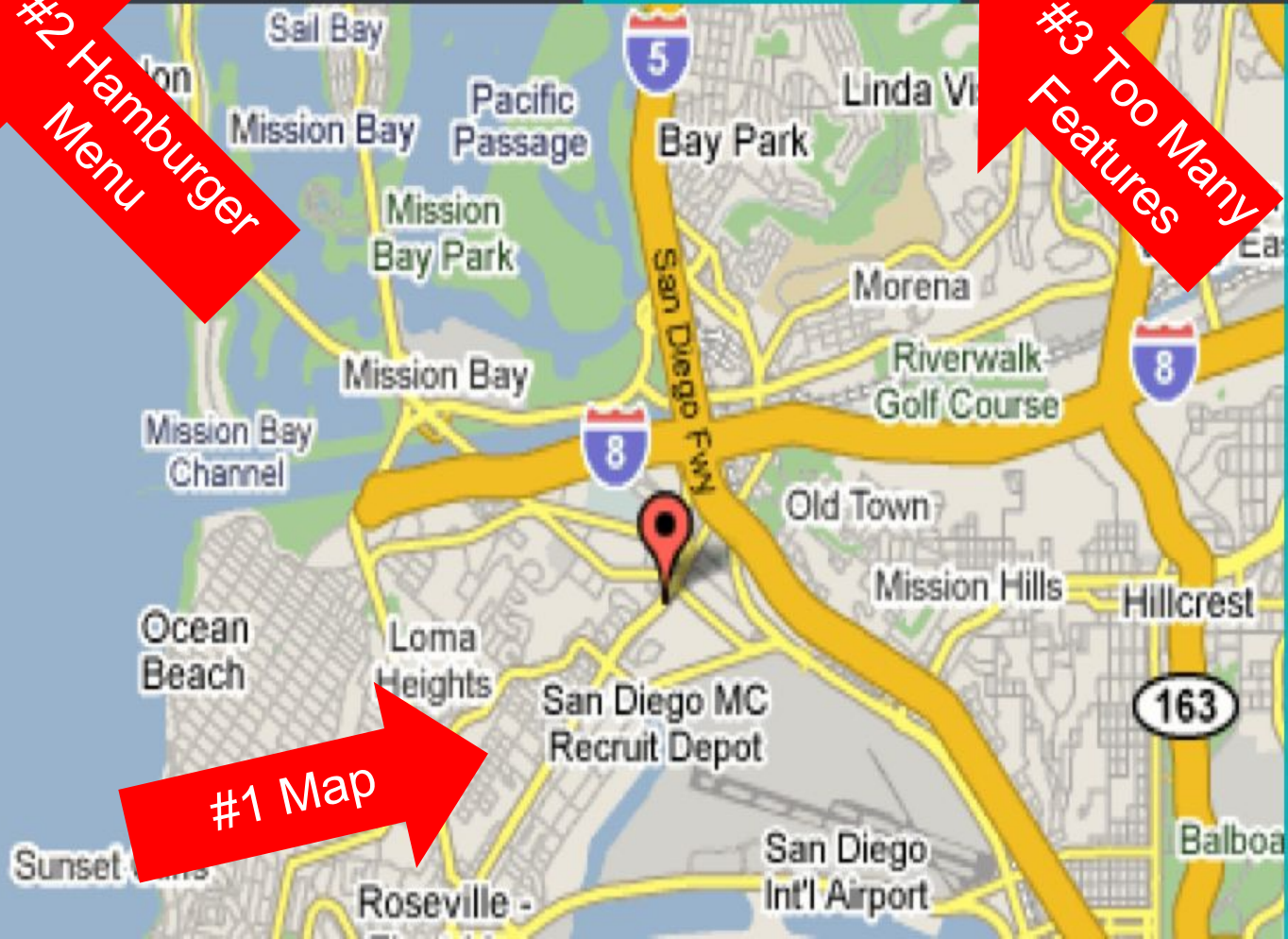
#3 Too Many Features

#1 Map

Compare

Click on a business and select "Compare" to get started!

View Full Comparison



#2

Fixed side  
menu



Name

Change Your Industry

Your Industry



Compare Companies



Login/Logout

Albatross  
Good Company

AirBnB

Good Company

Banister

Good Company

Cisco

Good Company

To Compare:

Compare!

Classy

Good Company

Costco

Heaven

Dinero

Good Company

E-Surance

Good Company

#3

Focused  
features

Facebook

Good Company

GlassDoor

Transparent

Google

Good Company

Haswell

Good Company

#1

No more  
map



JUXTA



Name

Change your industry

Your Industry >

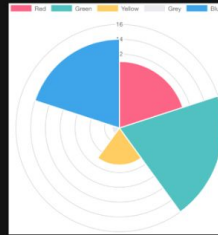
Compare Companies >

Login/Logout

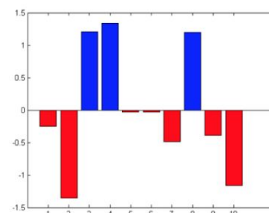
## Your Industry

Why not compare companies first?

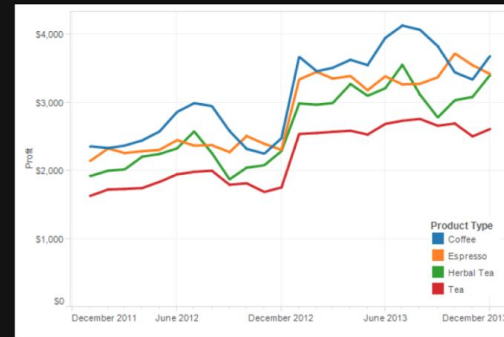
Top 5 Paid Positions



Position Salary vs. Housing Affordability



Position Salaries over Last 5 Years



JUXTA



Name

Change Your Industry

Compare Companies >

Industry Stats >

Login/Logout

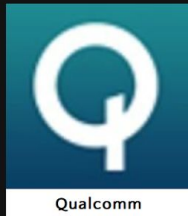
Explore Companies:

Search for Companies



To Compare:

Compare!



Qualcomm



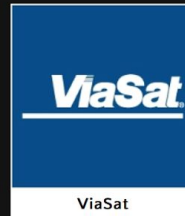
Intuit



Northrop Grumman



Sony Electronics



ViaSat



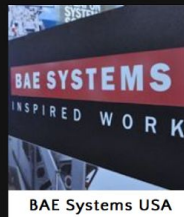
Mitchell International



Active Network



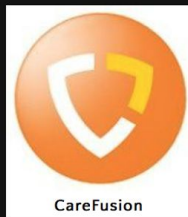
Nokia



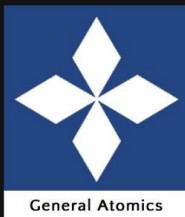
BAE Systems USA



Teradata



CareFusion



General Atomics



Hewlett-Packard



SAIC

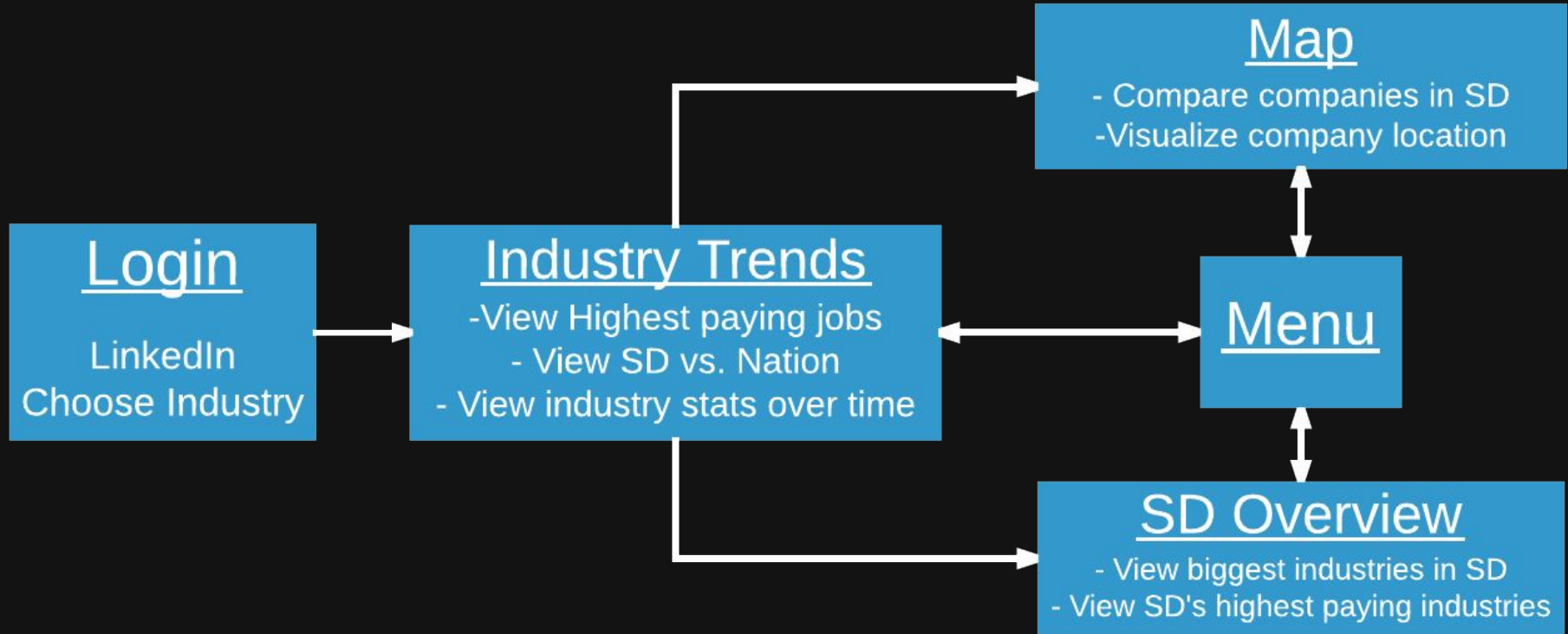


Motorola Mobility

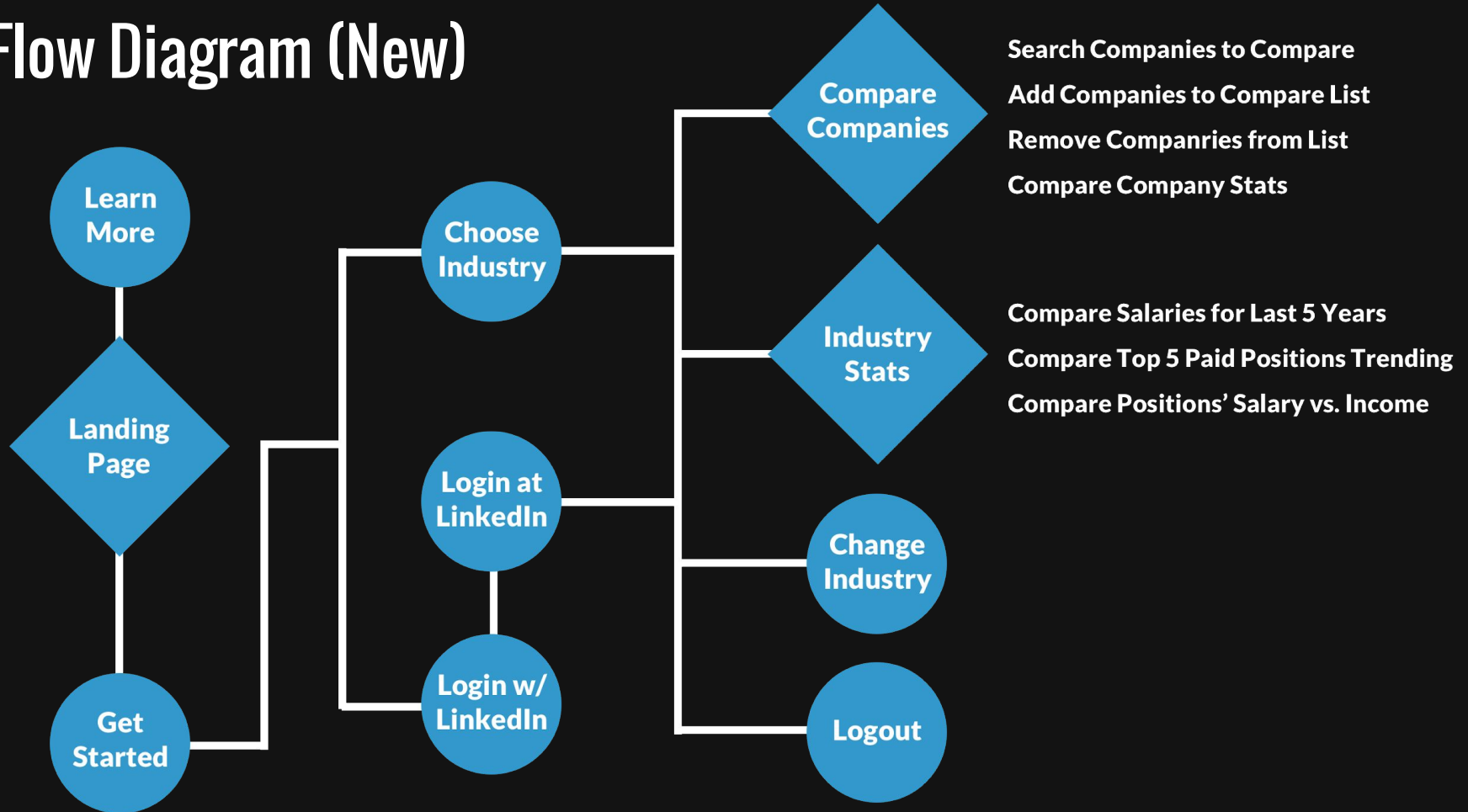
# Demo

<http://juxta.herokuapp.com>

# Flow Diagram (Old)



# Flow Diagram (New)

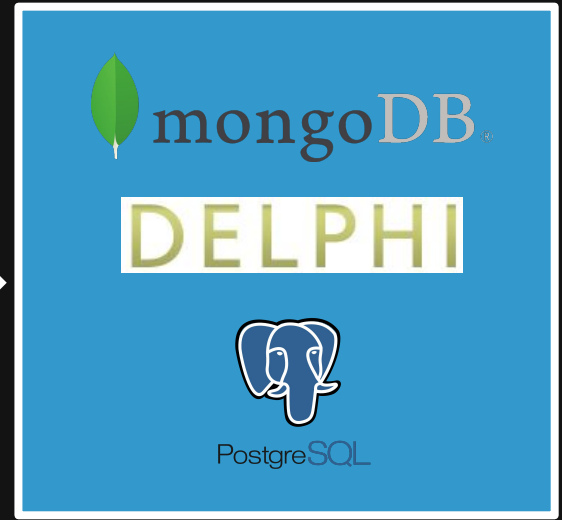




Frontend



Middleware



Backend



API

# Testing & Evaluation

# Looking Ahead

- Reaching out to LinkedIn to integrate us
- Incorporate more locations, industries, and careers
- Impact rating of industries/job positions