COGS 121 Presentation Rubric (100 pts)

Introduction (10)
Justify people problem: core audience/customer and need (4)
Justify why this remains an opportunity (2)
Conveys vision/concept for project (3)
Ends by conveying how rest of talk will proceed (1)

Organization (6)
Minimizes forward references, jumping around (4)
Accurate, concrete, appropriate detail (2)

Slides (6)
Extensive use of meaningful graphics (2)
Minimum use of text, fonts readable (2)
Comprehensive, minimize audience need to recall information (1)
Concise, not too much information on the slides (1)

Presentation (8)
Speak clearly, with good modulation/emphasis (2)
Precise and appropriate use of technical terms (2)
Complete, in allotted time (2)
Frequent eye contact, good use of hand gestures (2)

Content (25)
Discussion technical, and product risks (4)
Describes design process (5)
Describe and justify resulting software process (4)
Describe and justify software architecture (4)
Describe product & key qualities (4)
Describe team structure (4)

System (35)
Shows that key people problem has been addressed (5)
Shows that key technical challenges addressed (5)
Justified & summarized use of technology (10)
Illustrates system quality and completeness (10)
Organized around coherent, key user scenarios (5)

Closing (10)
Post-mortem: list proj. risks, what went right/wrong, how would you do it again differently (5)
Summarize lessons learned (2)
Answers class questions with full knowledge with thorough explanation and elaboration (3)